Introduction to Digital Media & Web Development
Mrs. Shaina Eastman
2020 – 2021

Contacting the Teacher

Phone: (321) 209 - 2349 – You may call/text Monday or Thursday between 9 a.m. and 3 p.m.

E-Mail: Mrs.Shaina@ChristianVictoryAcademy.org

Evaluation Procedures

Assignment Type	Percent of Final Grade
Assignments	25%
Projects	25%
Quizzes	25%
Tests	25%

Materials List (things to bring to every class)

1. Personal laptop computer with access to the internet (including at home).
   a. Supported Browsers: Google Chrome version 64 or higher Firefox version 57 or higher Microsoft Internet Explorer version 11 (For users of Internet Explorer on Windows 8, Ignitia must be operated in the Desktop version of Internet Explorer.) Safari version 9 or higher.

Course Description

In the first semester of this course, students will explore topics such as the use of social media, digital media in advertising, digital media on the World Wide Web, digital media in business, gaming and simulations, e-commerce, and digital music and movies. Students also review the ethics and laws that have an impact on digital media use and creation.

In the second semester of this course, students will learn about the first software programs developed to facilitate communication on the Internet to the new generation of mobile and native apps that access the Internet without a reliance on a web browser. Students will also learn how to develop a presence on the internet using WordPress and other available web-application tools. The goal of the course is to provide the learner insight into the rapidly evolving universe of programming and application development so that he or she can make informed career decisions in an industry that is changing as quickly as it is growing.

Class Rules

As a CVA student, you are required to adhere to all of the policies in your student handbook. If you have any questions regarding a specific policy, please ask for clarity.

Assignment Policy & Ignitia

This class uses Ignitia for curriculum; however, there may be times students will turn in assignments on paper. If a student does not turn in his/her assignment when it is due (on Ignitia or in person), then they will have until the end of the day to turn in that assignment in Ignitia. If they fail to turn it in appropriately online (which includes the assignment being easily viewable/legible), then a Missing Assignment Notice will be sent to their parents via e-mail.

Parents, please help your student turn in their assignment promptly when you receive the first notice. After 3 Missing Assignment Notices with one single assignment, that assignment will receive a 0. If a student consistently turns in late work and more than 3 Missing Assignment Notices are emailed for different assignments then a Parent/Teacher conference will be scheduled to discuss possible solutions and the student may be placed on academic probation.

As with all things, there are exceptions to the rule in extreme circumstances. Parents may call and speak to me in that case and I may allow extra time to complete an assignment without consequence.

Illness & Quarantine

If a student is quarantined for 2 weeks due to illness or exposure then they may continue to attend class from home. Parents must contact CVA to let us know if a student needs to attend class virtually under these circumstances. If a student is unable to attend digitally due to severe illness then adjustments will be made to help the student upon full recovery. Otherwise, students will attend class via Google Meet or Zoom at the same time class usually meets on campus. All assignments will be turned in via Ignitia and are still expected to be turned in on time.

This syllabus is subject to change without notice.